

MARKET PLACE FOCUS ON

Carpets by Kyle Bunting, and the Shamrock Table by Philipp Aduatz



Rakhee Sheth

# SPACE CONCEPTION

Thanks to Space Conception, Mumbai, you can now dress your home with path-breaking decor solutions and international brands!

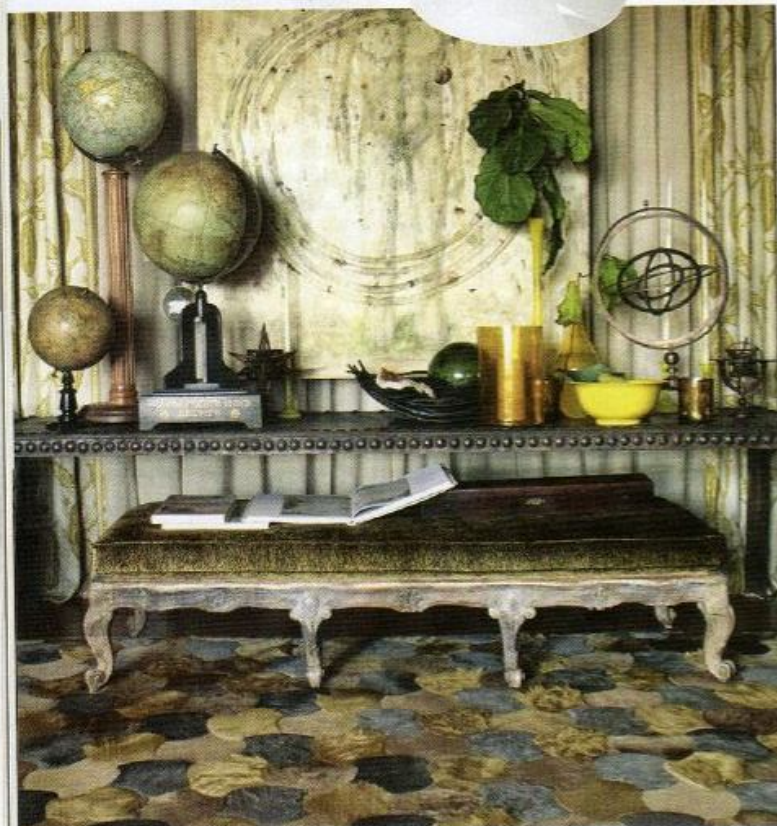
FEATURE AVRIL NOEL D'SOUZA

*t*he Indian decor industry has grown significantly. It is now a buzzing, thriving business. This paradigm shift has been attributed to the profound industry knowledge among buyers, their discerning tastes coupled with growing consumer spends.

So, when Rakhee Sheth, Owner, Space Conception went about setting up a decor store with her architect husband Mithun Sheth, she knew that the store would need to be on a par with these evolving tastes. Shedding light on the concept, Rakhee explains, "Space Conception was created with the intention of ensuring that every space conceptualised essayed a perfect synergy of comfort, aesthetics, uniqueness and sophistication. We decided to bring to the fore, excellence in art and artists, design and designers, technology and artisans, from across the globe."

You will find here international brands known the world over for their exclusive luxury designs. Choose from handpicked creations by maverick Austrian furniture artist Philipp Aduatz; drool-worthy, handmade hide designs by craftsman Kyle Bunting; and an exclusive range of leather furniture from the Italian brand Quia. You can even choose from a variety of floor and wall claddings from their extensive tile selection. Talking more about the home, Rakhee says, "A home should be like an empty canvas before it can be furnished. Limitations are what we draw for ourselves. Each project should initiate without any preconceived ideas and become an expression that is unique in its entirety."

Rakhee and her team lend a whole new definition to customising. They'll measure, cut and fit any of these designs based on the dimensions of your space. Truly, a tailor-made service for your home. ☞



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