



## BESPOKE

IT'S NOTHING LIKE ANYTHING. IT'S UNIQUE — CONCEIVED, CREATED AND MADE EXCLUSIVELY FOR YOU

chandelier that echoes the ocean waves, that's what I want," asserted the client. "The design should mimic the undulating waves," he elaborated to the designers at London Connoisseur, a bespoke service provider based in London. "And we fulfilled his request," says Helen Chisett, who conceptualised London Connoisseur. "Our designers recorded the waves, digitally manipulated the sound waves to create a pattern. The design of the chandelier was based on the pattern that the sound waves created. Even the movement of light followed the movement of the waves." A little far-fetched, we might think. But that's what bespoke is all about — exclusive, unique...and well, imaginative. "Bespoke represents the highest degree of customisation. It's a mindset, not a price point," says Erik Perez of Bespoke Global, an online service provider. "These products exist only in our clients' imagination." But it is the challenge of designing something unique that these designers find exciting. Designer Fameed Khalique too is used to such challenges. Take, for instance, the client who wanted the exact same bamboo that was used for the handles of her Gucci handbag to make

Fameed Khalique is known for the most exotic and experimental surfaces for walls, floors, ceilings and furniture. Seen here is an example of his impeccable craftsmanship.

